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Internasjonale Messetjenester AS
Postboks 46
N-2024 Gjerdrum
Tel.: 0047 63990799
E-mail: post@int-messe.no
<http://www.int-messe.no>
Org.no. 995695812 mva

Internasjonale Messetjenester AS

Norway/Iceland joint booth at ALUMINIUM 2020

World Trade Fair and Congress

Düsseldorf, October 6 – 8 2020

Facts about ALUMINIUM

ALUMINIUM is the leading trade fair in the world for the aluminium industry. It has developed into the sector's No 1 event since its launch in 1997. The fair covers the aluminium industry entire value chain, spotlighting innovative solutions for all application areas.

Product categories

At ALUMINIUM there will be more nearly 1000 exhibitors from 50 countries representing the whole aluminium industry.

- Bauxite / Alu Oxyd
- Raw Materials / remelted products
- Semi-finished products
- Finished products
- Technology / machinery for aluminium extraction
- Technolgy / mashinery for aluminium processing
- Technology / mashinery for aluminium refinement
- Services for the aluminium industry

The visitors

Nearly 24 500 trade visitors came to ALUMINIUM in Düsseldorf in 2018. 56% of them were visitors from abroad, the rest from Germany. The Netherlands, Italy, Turkey, France and Austria were the biggest nations. Nearly 40% of the visitors were representatives from aluminium semi-finished products, 23% aluminium processing industry.

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Booth concept

We have booked 185 sqm space (18,5m x 10m) in hall 11, stand no 11F27 (see hall plan). A good strategic position with Alcoa, Rusal, Rio Tinto Alcan and Alu-met as the nearest neighbours.

Please find enclosed the drawings of the pavilion. The booth has 4 open sizes to the public, and we have planned individual spaces for 7 co-exhibitors. In the middle of the stand there is a storing room/kitchen of 20 sqm.

The storing room is equipped with:

- 1 fridge
- 1 coffee machine
- 1 coat hanger
- 2 shelves
- 1 chair
- 1 double sticker for electric power

Each of the individual booths is equipped with:

- 1 double sticker for electric power
- 1 table with 4 chairs
- 1 information desk
- 1 bar bench
- 1 waste paper basket
- 1 brochure rack
- Internet access

Costs

Stand rental: **NOK 7 500,- pr sqm**

This price includes:

- floor space
- assambling as illustrated
- disassambling
- exhibitor insurance as defined in the organizers "Special Exhibition Terms and Conditions" §9
- decoration as illustrated
- carpet
- common lightning
- power connection incl electrical installation
- power consumption
- daily cleaning
- part of lockable storing room
- kitchen service during the exhibition
- Internet
- project management

Application fee: **NOK 6 200,-**

Obligatory marketing package: **NOK 9 610,-**

The obligatory marketing package includes:

- 2 exhibitor passes
- registration in the fair catalogue, alphabetical register
- Registration on the webpage.
- Advertising package; stickers with show logo and stand number, visitor flyers, logo for download. Invitation vouchers as many as you want free of charge.

Extras, not included:

- Framing of the individual booth
- Transportation and insurance of the exhibitor own products and equipments
- Individual prints
- AV- equipment

Deadline for registration: **1 January 2020**

Online registration: www.int-messe.no/aluminium

Dates of payment:

- The application fee is due 1 May 2020
- The marketing package and 50% of the stand rental are due at 1 May 2020
- 50% of the stand rental is due at 15 August 2020.

Planning session:

- We will have 1 planning session as telephone meeting in June 2020.